

Guidelines:
Rose Bowl Commemorative Statues and Monuments
to be published for public viewing on the Legacy Foundation website

****as approved by the RBOC on Feb. 2, 2017**

The placement of monuments or statues within the RBOC Area is not regulated by the City's Monument Policy; therefore the RBOC adopts the following Guidelines for placement of monuments or statues within the RBOC Area, which is identified within the Operating Agreement between the RBOC and the City of Pasadena. The policy guidelines were adopted to mirror aspects of the City's Monument Policy.

A. Process for Statues or Monuments Only

1. For Statues or Monuments outside of the Stadium's fence line, but still to be located in the RBOC Area, Legacy's Board of Directors and the General Manager of the RBOC will appoint and oversee a Statue Committee to maintain initial oversight to ensure compliance with the established guidelines before presentation to the Legacy Board of Directors and subsequently, the RBOC. The Committee will perform the following initial steps:
 - a. Determine the artist of the statue or monument through review of proposals,
 - b. Review appropriateness of content and the listed subject matter, and
 - c. Make recommendations to the Legacy Board of Directors on select statue subject matter, appropriate suggested locations within the RBOC Area (as defined in the Operating Agreement with the City of Pasadena), based on the level of significance associated with the Rose Bowl Stadium, and footprint and orientation within the proposed site plan of each statue or monument.

**Should any future statues be proposed within the joint venture space of the Rose Plaza (brick plaza), the Tournament of Roses Executive Committee will be included in the process through the representative on the RBOC Board.

- d. Committee recommendations will strongly consider the professionally proposed recommendations from a third-party industry professional on certain aspects of each individual project. The committee will maintain initial oversight to ensure compliance with the established guidelines before presentation to the Legacy Board of Directors and subsequently the RBOC.

**No RBOC Board Members or City Council members may be appointed to the statue committee to maintain the legal distinction between Legacy and the City/RBOC.

2. Recommendations from the Committee will be presented in full to the Legacy Board of Directors for discussion, approval and recommendation of further action to the General Manager of the RBOC.
3. Once approved by Legacy's Board of Directors, the General Manager of the RBOC will present the preliminary commemorative statue plans and committee suggestions to the RBOC Board as an information item. The preliminary presentation will also be reviewed by the RBOC's liaisons prior to the meeting.
4. Legacy and the General Manager of the RBOC will request that the City of Pasadena's Arts and Culture Commission review the design of any statue or monument in an advisory capacity.
5. Following review by the Arts and Culture Commission, Legacy and the General Manager of the RBOC will return a second time to the RBOC to present the final draft of statue plans, suggested location, site plan, orientation, and designs for recommendation and approval.
6. Upon approval and recommendation by the RBOC, Legacy and the General Manager of the RBOC will request that the City Council review the project as an information item so that Council may understand the application as it relates to proposed location, compatibility with the surroundings, potential impact on other uses, potential liability, and safety and maintenance issues.

**Legacy and the RBOC will always make best possible efforts to perform these steps as far in advance as possible to best respect the comments and perspective of the involved groups.

B. Statue and/or Monument Subject Matter Selection and Evaluation Guidelines:

Each statue or monument will be discussed and selected by the Statue Committee and the Legacy Board of Directors, at the recommendation of Staff, based on the following baseline criteria:

1. ***Appropriateness:***

- a. The individual or historic moment must have a positive, historical association with the Rose Bowl Stadium and/or the Tournament of Roses, its history, impact and heritage, and thus, the City of Pasadena.
- b. Statues or Monuments could be figures, living or deceased, or historic moments that have had a direct association and influence with Rose Bowl Stadium history and heritage.
- c. The performance of the individual or the historic moment will not be permitted unless there is a minimum of five (5) years from the occurrence or conclusion of the specific event.
- d. Potential to attract the interest of private philanthropists to fund the project with net funding available to support Legacy's mission following any costs of the historical marker project.

2. ***Morality Clause:***

- a. If it is reasonably believed that the individual or historic moment to be honored has committed a crime or act of moral turpitude, or has engaged in conduct materially averse to the interests of the City of Pasadena, the appropriateness is null and void.

3. ***Compatibility:***

- a. Statues and the site plan for each project will be appropriate and compatible with existing uses in the RBOC Area in which they are installed.
- b. Statue and site plan designs will be encouraged to integrate with the surrounding environment and will be combined with shrubbery and landscaping elements, when and if possible.
- c. The aesthetic merit of the statues must show a high level of quality, synonymous with prior Rose Bowl Stadium projects, and will best support education about the subject matter.

4. ***Impact:***

- a. Statues will not adversely impact the use of the area including, but not limited to, visual impact of the historic Rose Bowl Stadium and traditional patron usage.

5. ***Aesthetics:***

- a. Aesthetic merit is a primary determinant in the acceptance of statues or monuments and must show a high level of quality from the artist. Works of inferior workmanship will not be approved nor accepted. Statue sizes will be no larger than life size, plus 25% (industry standard for most likenesses). Should sizes vary from the aforementioned, it will require formal RBOC approval.
6. **Maintenance and Insurance:**
 - a. The statues will have little to no ongoing maintenance costs. If any such costs should arise, ordinary or extraordinary, they will be fully funded by Legacy for the life of the statue.
 - b. Statues will not create liability or public funding issues, as any donor(s) will sign formal Legacy pledge documents.
 7. **Safety:**
 - a. The statues will be safe to passersby, curious spectators (especially children), and the environment including motor and recreational traffic. Sharp projecting elements, loose parts, and other potential hazards, which create liability and safety issues, will not be accepted.
 8. **Ownership:**
 - a. Ownership of any statue will be transferred to the RBOC upon installation.
 9. **Construction/Installation:**
 - a. Construction, installation and site preparation of every statue must be undertaken pursuant to valid plans, approvals and permits approved by RBOC standards.
 10. **Donor Recognition:**
 - a. Donor recognition will not be in perpetuity.
 - b. Donor acknowledgement on statues will be done tastefully and modestly and will not detract from the overall presentation of the statue and/or the surroundings. Recognition will also best support education about the subject matter, if possible.
 - c. In reference to other Legacy naming opportunities, donor recognition will remain until 2042, unless otherwise stated to be shorter by the gift agreement or if the donor is determined to be qualified as the following:
 - Legacy, or the RBOC, may remove plaques, donor recognition, or the statue itself, if it is reasonably believed that the Donor and/or highlighted subject matter has committed a crime or act of moral turpitude, or has engaged in conduct materially averse to the interests of the City of Pasadena, the RBOC or Legacy.